

# KEY INVESTOR INFORMATION DOCUMENT

## IN GENERAL

This document contains key investor information about **New Deal Invest Fond I** ("investment fund"). The document is not marketing material. The information is required by law and its aim is to help you understand the nature of this investment fund and the risks associated with investing in this fund. You are advised to read this document so that you can make an informed decision about whether to invest.

## PRODUCT

Name of product: New Deal Invest Fond I A/S

PRIP manufacturer's website: [www.newdealinvest.dk](http://www.newdealinvest.dk)

Competent authority: The Danish Financial Supervisory Authority

Name of PRIIP manufacturer: NewDeal Invest ApS

Contact details: Tel.: +45 2135 8085

Production date of this document: 14 April 2021

**Warning – You are about to purchase a complex product, which is not simple and can be difficult to understand**

## AIM AND INVESTMENT POLICY

The aim of this investment fund is, via an active investment strategy, to create long-term yield by investing in megatrends within digital transformation. The investment fund is accumulative.

The investment fund is intended to invest in global shares or share-based securities.

90–100% of the investment fund's resources will be invested in 8–15 companies with typically 5–10% of the total capital in the respective companies. In special cases, where the investment fund's capital in a share exceeds 30%, this shall be reduced.

The fund is actively managed by NewDeal invest ApS and the investments take place on the basis of recommendations made by NewDeal Invest's analysts and in accordance with a devised investment strategy by NewDeal Invest. The investment strategy represents the overall long-term investment profile in relation to risk, yield and choice of securities.

The investment fund is suitable for 5–10 year investments.

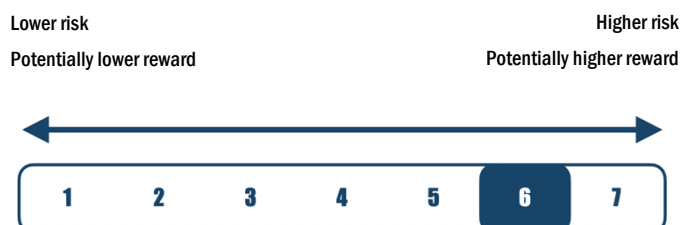
Recommendation: the investment fund is thus generally not suitable for short-term investments.

The investment fund is not distributable and any yield is included in the value. The investment fund is not geared, and loans are not taken, just as the investment fund does not use Short Selling. The fund will generally avoid investing in specific countries, currencies or companies where there is a high sensitivity to local economic, political or regulatory developments.

You can normally always redeem your investment certificates with the redemption date set to the date after the current week in progress + one (1) week.

Further information about the strategy, price structure etc., is stated in the fund's prospectus and on the website, at [www.newdealinvest.dk](http://www.newdealinvest.dk)

## RISK AND REWARD PROFILE



The indicator shown above shows the correlation between risk and yield potential with different investments. Category 1 is not a risk-free investment. In connection with the risk indicator, it is assumed that you retain the product for more than five years. The actual risk can vary significantly in consideration of the following named factors,

The summarised risk indicators state this product's risk level in relation to other products, and also shows the likelihood of the product losing money due to movements in the market. The risk indicator shows the typical correlation between risk and your yield potential for the investment. The positioning of the risk assessment is not constant, and the categorisation can change over time.

The investment fund invests in shares and there will always be share movement in exchange stability. This investment fund is new on the market and therefore there is no historical data that can be referred to. The risk category is placed in risk category 6 as a consequence of the nature of the investments, which can entail the following risks (not exhaustive):

- The investment fund concentrates on specific sectors, countries, currencies and companies and this means that the investment fund is sensitive to local economic, market, political and regulatory changes.
- The value of the shares may be affected by the daily development of the stock market.

- Devaluations, political actions, economic news, company earnings and other sudden swings can affect the value.

In addition, there is a liquidity risk. Changed market conditions, which affect market liquidity negatively, may have an impact on the investment fund's investments and have a negative impact on the yield. Operational risks may be operational failure because of insufficient internal resources, human resources or systems.

## RESULTS SCENARIOS

INVESTMENT [EUR 100,000]				
Scenario		1 year	3 years	5 Years (RECOMMENDED)
Stress scenario	Calculated amount with average yield per year	EUR 71,800 -28.2%	EUR 48,930 -21.2%	EUR 45,424 -14.6%
Unfavourable scenario	Calculated amount with average yield per year	EUR 95,500 -9.50%	EUR 91,549 -2.90%	EUR 94,620 -1.10%
Moderate scenario	Calculated amount with average yield per year	EUR 106,700 6.7%	EUR 123,192 7.2%	EUR 141,570 7.20%
Favourable scenario	Calculated amount with average yield per year	EUR 122,400 22.4%	EUR 197,193 25.4%	EUR 306,398 25.1%

## COSTS AND FEES

Fees are used to pay the Fund's operational costs and marketing costs. This reduces the potential growth of your investment. The entry fee shown is the maximum amount. In certain cases, you may be required to pay less. Contact us for the factual entry fee.

The investment fund offers the following payment method:

PERFORMANCE FEE OPTION	
Entry fee <sup>1</sup>	2.5%
Withdrawal fee	DKK 5,000.00
Performance fees the first 0.026% per day <sup>2</sup>	None
Performance fees after 0.026% per day	20.00%
Emission and redemption fees	0.3%

<sup>1</sup> The entry fee shown is the maximum fee expressed in percentage. In some cases, the entry fee may vary. Please contact us for further information.

<sup>2</sup> Performance fee is in accordance with the "rising watermark" principle. The performance fee is not paid on the first 0.026% gain per day (corresponds to a benchmark of approx. 7% annually), this accumulates.

Performance fee is calculated on a daily basis.

Learn more about the investment fund's costs in the investment fund's prospectus, which is available at [www.newdealinvest.dk](http://www.newdealinvest.dk)

## PRACTICAL INFORMATION

### Complaints

If you have a complaint concerning the product or about the PRIIP manufacturer's conduct or the person who advised you about the product or sold you the product, you can submit your complaint using the contact details given below.

### Contact

Further information is available on the investment fund's website, which also has information about the investment fund and its portfolio, including the publication of reserves, etc.

### Exemption of liability

New Deal Invest cannot be held liable for information in this document if it is misleading, inaccurate or not in accordance with the relevant parts of the prospectus.

**Website:** [www.newdealinvest.dk](http://www.newdealinvest.dk)  
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